



## **JOB OPPORTUNITY PRODUCT MANAGER \_ STUDIO LA PISCINE**

### **About La Piscine**

Founded in 2015, La Piscine is an accelerator for companies working in the culture and creativity industries (video games, digital, interactive installations, art and design, events, performing arts, communication, etc.). We support more than a hundred companies per year in our various programs.

La Piscine develops and runs a vibrant creative hub entirely dedicated to creative and cultural companies. Located in a historic building right at the gateway to Griffintown, this crossroads site offers spaces, services and a programming dedicated to a collaborative and growing community.

By joining La Piscine's team, you will actively participate in the birth of innovative projects. You will work in a unique environment with a small dynamic team and in a changing context.

**The position:** Product Manager \_ Studio La Piscine

### **Your mandate:**

La Piscine is currently setting up a "Startup Studio" service dedicated to creative talents. In this context, we are working to develop new opportunities aimed at the emergence of innovative companies.

La Piscine wishes to integrate a Product Manager into its team. As such, the Product Manager will work in close collaboration with the latter on the implementation of the Studio's projects.

Reporting to the Executive Direction, the Product Manager will be responsible for designing the roadmap for projects integrated into the Studio, and will ensure that the various stages are carried out in collaboration with stakeholders.

### **As a Product Manager, your role will be to:**

- Understand and describe the business opportunities and issues with the start-up committee;
- Analyze the needs of the project and lead the development of the roadmap;
- Prepare meetings, coordinate the various interventions and deliverables of each;
- Provide a communication interface between the various entities of the initiative;
- Ensure the proper definition of deliverables and relevant KPIs to each stage;
- Supervise and participate in the realization of some of the deliverables attributed to La Piscine's internal team (analysis of opportunities and market studies, competitive analyzes, strategic monitoring, presentation preparation, etc.)

- Actively participate in the experience design process including experimentations and validations with target customers or Participate in the implementation of the prototyping cycle (POC) and market validation;
- Analyze the results obtained and propose optimizations in order to promote the growth of the solution;
- Monitor and document the various stages of the project and collaborate with the Executive Direction to update development agreements.

**We are looking for a candidate who meets the following requirements:**

- University degree in marketing, in business management or other relevant field;
- Five years of relevant experience in a product development context;
- Leadership and multidisciplinary project management skills, proven ability to keep a team motivated;
- Good knowledge of the digital product development process an asset;
- Good knowledge of performance measurement tools; analytical and quantitative skills;
- Experience in design thinking and in setting up workshops and individual interviews;
- Creative and pragmatic spirit, strong curiosity about trends and innovations in creative, cultural industries;
- Excellent ability to work and communicate effectively in both French and English (oral and written)

Please note that this is a full-time position for 12 months renewable annually.

Note that this regular position is not a consultation mandate, but rather a long-term opportunity as an employee of La Piscine.

**To apply**

To submit your application, please send us your complete CV and letter of interest **by November 20, 2020** to: [sonia@lapiscine.co](mailto:sonia@lapiscine.co) Object: Product Manager

Please note that no acknowledgment of receipt will be sent. Only candidates selected for an interview will be contacted.